



Carlisle Racecourse

Hospitality | Conferences | Events



More than just a Racecourse

A JOCKEY CLUB RACECOURSE



Welcome to Carlisle Racecourse

More than just a Racecourse

At Carlisle Racecourse we offer thoroughbred hospitality and overlook nothing except the racecourse.

Horse Racing in the historic border city of Carlisle dates back to at least the 16th century, and some are of the opinion that it may even date back to Norse times. But one thing is sure, in 1904 horse racing in Carlisle moved to the current Blackwell site when the Duke of Devonshire failed to allow the renewal of the lease on the land at The Swifts.

2010 marks the 106th year of horse racing at Blackwell and Carlisle Racecourse. With our new Edinburgh Woollen Mill Grandstand and overall reinvestment, we can boast one of the premier corporate hospitality venues in the north-west of England.

As well as racing there are superb conference, banqueting, Christmas party, wedding and outdoor facilities. This is the sports venue that's open all year round and enjoyed by all.

The hospitality my team and I receive each year from Carlisle Racecourse has been second to none, we're always made to feel more than welcome with their fantastic team of staff that cater for all our needs, they go out of their way to please and never fail to impress me, this starts months before the event with updates on entertainment and menu's on offer for the day.

All I can say is thank you and if any business wants to get the most from their staff or thank customers this is a fantastic way of doing it because they never ever disappoint.

My company gains so much from the day it keeps the team buzzing for the rest of the year and that is why we keep coming back each year.



DAMIEN BAGLEE. Aftersales Manager, Benfield Motor Group.

Sunday 26th July, Carlisle Live 09 - At the Races!





A Day at the Races

There are few events to compare with the exciting spectacle of a day at the races. With 22 racedays to choose from you are guaranteed an unforgettable experience.

Whether a corporate sponsorship event, client entertaining, a celebration or just a day out with friends, there is nothing quite like a day at the races. 2010 sees the racedays offering themes to make the day even more special.














- ★ CFM Summer Family Festival on Saturday 3rd July with a live concert & Fireworks after racing to entertain everyone.
- ★ Cumbria's social event of the year is The Edinburgh Woollen Mill Ladies Night on 2nd August when as well as entertainment after the racing there's best dressed lady and best hat prizes, plus the opportunity to win a jewellery prize worth in excess of £4,000 courtesy of Beadle & Hill.
- ★ The Lloyd Motor Group Carlisle Bell and Cumberland Plate Day on 23rd June is our most historical and prestigious raceday.
- ★ Plus there's Countryside Family Day on 31st October which features the £40,000 Cumberland Handicap Chase plus a host of attractions for all the family.

There's so much more – and you can be a part of it!

Make hospitality at Carlisle Racecourse your first choice. A truly special day deserves a truly special venue!!



2010 Fixtures

Wednesday, 10th February	Afternoon Jumps Racing	
Monday, 22nd February	Afternoon Jumps Racing	
Thursday, 11th March	Afternoon Jumps Racing	
Sunday, 21st March	Sporting Champions Family Day	
Friday, 26th March	Afternoon Jumps Racing	
Easter Saturday, 3rd April	Easter Saturday Family Day	
Tuesday eve, 18th May	Singles Night	
Monday, 24th May	Afternoon Flat Racing	
BH Monday, 31st May	Carnival Family Day	
Monday, 14th June	Afternoon Flat Racing	
Wednesday, 23rd June	Bell & Plate Day	
Saturday eve, 3rd July	CFM Summer Family Festival	
Sunday, 25th July	Family Fun Day starring X-Factor Finalists	
Monday eve, 2nd August	The Edinburgh Woollen Mill Ladies Night	 
Wednesday, 18th August	Family Fun Day with a Cumbrian Theme	
Monday eve, 23rd August	Caribbean Night	
Friday, 8th October	Afternoon Jumps Racing	
Thursday, 21st October	Beer Festival Day	
Sunday, 31st October	Countryside Family Day featuring the Cumberland Chase	
Monday, 8th November	Weatherbys Graduation Chase Day	
Sunday, 28th November	Family Fun Day	
Sunday, 19th December	Family Fun Day with a Christmas theme	

This is the first time we have taken hospitality at Carlisle Racecourse. The food, service and overall experience was fantastic, we will be back.

MIKE ARMSTRONG. Seahouses Fisheries.
Thursday 5th March, 2009

CARLISLE
racecourse

CARLISLE
racecourse



Hospitality

THE PLATINUM PACKAGE

(BELL & PLATE DAY, SUMMER FAMILY FESTIVAL & LADIES NIGHT)
£85 + VAT per person
(minimum party size 15 persons)

- Welcome Drink
- Private Box Facility with Balcony
- Hospitality Admission Badges
- Lunch (Evening Meal for Family Festival & Ladies Night)
- Official Race Day Programme
- CCTV
- Private Bar Facility
- Personal Waitressing Service
- Premier Viewing Position of the Post-Racing (Family Festival & Ladies Night)

SAMPLE MENU

Pimms Drinks Reception



Asparagus Soup

Smoked Salmon Salad with Crusty Bread and a Mustard and Dill Vinaigrette

Cantaloupe Melon and Parma Ham with Rocket Leaves and Balsamic Dressing



Seared Sirloin with a Cracked Peppercorn Sauce Served with Fondant Potato & Plum Tomato topped Field Mushroom & seasonal vegetables

Butternut Squash and Sage Risotto with Toasted Pine Nuts



Classic Lemon Tart with an Orange and Mint Salad, set on a Pool Crème Anglaise & Fruit Coulis

Individual Rhubarb Pavlova



Cheese & Biscuits

Freshly Brewed Coffee & Tea

Late Night Snack

THE GOLD PACKAGE

£80 + VAT per person

- Private Box Facility with Balcony
- Hospitality Admission Badges
- Three Course Lunch or Dinner for evening meetings (see sample menu)
- Official Race Day Programme
- CCTV
- Private Bar Facility
- Personal Waitressing Service

SAMPLE MENU

Thai Fish Cakes with a Pickled Cucumber and Ginger Salad



Roast Sirloin of Beef with Yorkshire pudding



Rum Baba with Clotted Cream



Freshly Brewed Tea, Coffee and Mints

THE SILVER PACKAGE

£75 + VAT per person

- Private Box Facility with Balcony
- Hospitality Admission Badges
- Three Course Lunch or Dinner for evening meetings (see sample menu)
- Official Race Day Programme
- CCTV
- Private Bar Facility
- Personal Waitressing Service

SAMPLE MENU

Asparagus & Watercress Soup



Roast Loin of Pork Served with Garlic Mash and Seasonal Vegetables



Bakewell Tart & Chantilly Cream



Freshly Brewed Coffee & Tea

CHOOSE THAT LITTLE SOMETHING EXTRA

Guest Tipster

Why not give your guests the benefit of some 'top tips' for your days racing? Guest tipsters can be organised for your party on request at no cost.

Tote Betting Vouchers

Add that little something extra to your day at the races with a Tote betting voucher for each of your guests. Tote betting vouchers must be pre-ordered and can be printed with your company branding. Vouchers are available from £2.00 in value.

Racing Post

Copies of the Racing Post newspaper can be pre-ordered through the Racecourse Office and delivered to your private box on your raceday.

THE BRONZE PACKAGE

£70 + VAT per person

- Private Box Facility with Balcony
- Hospitality Admission Badges
- Buffet Lunch or Dinner for evening meetings (see sample menu)
- Official Race Day Programme
- CCTV
- Private Bar Facility
- Personal Waitressing Service
- Floral Table Arrangements

SAMPLE MENU

A Selection of Various Filled Mini Baguettes



A Selection of Mediterranean Bruschetta



Mini Indian Selection with Various Pickles



Marinated Roast Salmon Skewers
(Chilli, lime & coriander, black pepper
and lemon)



Battered Chicken Fillets with
a Garlic Mayonnaise



Slices of Various Quiches



Cajun Spice Potato Wedges



Tomato and Red Onion Salad with a
Balsamic Vinaigrette

New Potato and Chive Salad

Coleslaw
Mixed Leaf Salad

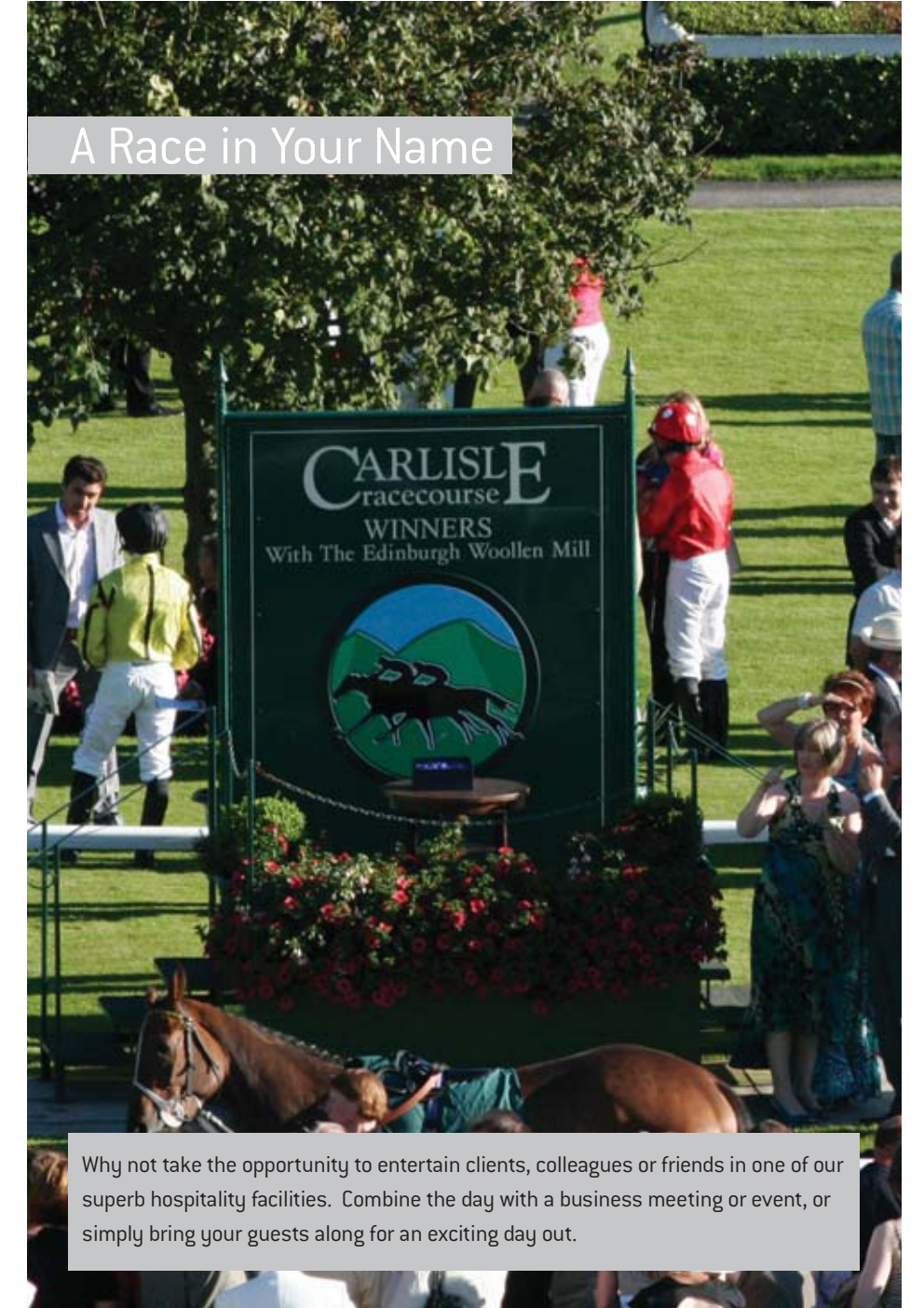


Bread Basket



A Selection of Cakes and Tarts





A Race in Your Name

Why not take the opportunity to entertain clients, colleagues or friends in one of our superb hospitality facilities. Combine the day with a business meeting or event, or simply bring your guests along for an exciting day out.

Raise your brand profile with the potential to reach an audience in excess of 3 million people. Racing at Carlisle offers amazing opportunities for companies wishing to have a race run in their own name! Race sponsorship can be tailored to meet individual requirements and budgets, with on course branding, racecard advertising, hospitality and media coverage all part of the available high profile, value for money options within the corporate package:*

- ★ Race named after a Company or Product
- ★ Full colour racecard advertising
- ★ Publicity in the Local and National Media including the Racing Post
- ★ Publicity via PA system throughout the day
- ★ Acknowledgement of sponsorship published in “The Racing Calendar” which is circulated and distributed to racehorse owners, trainers and media
- ★ Television coverage via the Racing UK channel
- ★ Strategic banner sizes are available trackside and around the course
- ★ Present a £50 cash prize for the Best Turned Out Horse in the Parade Ring before your race
- ★ Present a memento to the Winning Owner in the Winners’ Enclosure
- ★ Celebrate the success with the winning connections

* PRICES ON REQUEST

Raceday Programme Advertising

Why not have a full colour advert in our raceday programme, whether it is for a special occasion or to promote your company.

Prices from **£50 + VAT per race meeting**

Advertising Boards

Advertising boards can be positioned on the rails close to the finish with good exposure to the stands and cameras, and around the course perimeter.

Sizes start at **32ft x 4ft**

Prices start at **£1000 + VAT per annum**

The decision to incorporate the live music concert ‘Carlisle Live 09’ with an afternoon of racing was such a good idea and a thoroughly enjoyable experience! The associated corporate sponsorship gave Stobart Group exposure to its home region, enforcing the importance that the company plays in its local community. All the course staff were very helpful and the organisation of the whole event was a credit to the team at Carlisle Racecourse – we would not hesitate to recommend it to others.

Stobart Group

ANDREW TINKLER, CEO

Sunday 26th July, Carlisle Live 09 At the Races!

Conferencing & Events

If you are looking for a unique, modern and prestigious venue for your event then look no further.

In addition to horse racing, Carlisle Racecourse offers a superb, flexible, purpose built conference and exhibition venue to accommodate Conferencing, Banqueting, Exhibitions, Weddings, Christmas Parties, Birthdays, Christening Celebrations, outdoor events and more.

With its convenient location, extensive free parking and 250 acres of parkland, Carlisle Racecourse is the perfect venue for any event however large or small.

Please call [01228] 554700 for further details or for assistance in arranging your event with our experienced team.

Business at Carlisle

The Edinburgh Woollen Mill Grandstand is the ideal venue for meetings, seminars, exhibitions, product awareness, weddings and raceday hospitality.

Flexibility is the key – with ten function rooms available over three floors.

The Bell Hall located on the ground floor is accessible from three sides of the building, with vehicular access also available for motor fairs, product launches and other such events.

There are seven versatile syndicate rooms available on the second floor and two much larger function suites on the first floor.

Each conference package is individually tailored to suit the customer's requirements and can include food, refreshments, audio/visual equipment and modular display solutions – event entertainments!







Cumbria's most flexible Conference Centre

- ★ 'Blackout' Curtains
- ★ Individual room temperature controls
- ★ The Bell Hall has been specifically designed to accommodate exhibition stand with all the necessary electrical and telephone connections for audio/visual displays
- ★ Bar facilities on all floors of the Grandstand can be opened, upon prior request, for your event.
- ★ Exclusive use of the Grandstand can be arranged
- ★ Outside Areas
- ★ Wi-Fi throughout the Grandstand
- ★ Free car parking for approximately 400 cars
- ★ Equipment Available – PowerPoint Screen, Flipchart and Pens, OHP, LCD Projector, PA System with one hand held mic (Patterson Suite only) and Dance floor.
Other equipment can be hired in at a cost.
- ★ All delegates receive a free ticket for a race meeting in 2010

Finishing Touches

Audio Visual Services

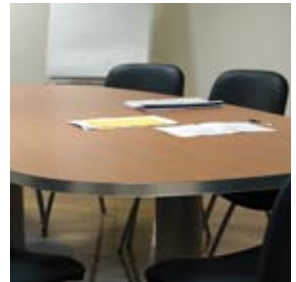
A full range of Audio Visual equipment is available (price quoted on request).

Hotel Accomodation

We have preferred corporate rates with local hotels where we can organise your accommodation requirements.

Business to Pleasure

We can organise your meeting to be followed by an afternoon or evening of racing.



Conference Suites to suit every Occasion

Simply use the table below to select your requirements.

As you can see we can offer a wide variety of facilities to suit most occasions. If you need any further assistance regarding any other conference requirements simply call our conference team for advice.

FACILITY	FLOOR AREA M ²	HEIGHT M	RECEPTION	PRIVATE DINING	DINNER DANCE	U SHAPE	BOARD ROOM	CLASS ROOM	THEATRE	CABARET
2nd FLOOR										
BOX 1	36	2.4	40	24	-	-	16	9	40	14
BOX 2	34	2.4	40	24	-	-	16	9	40	14
BOX 3	34	2.4	40	24	-	-	16	9	40	14
BOX 4	34	2.4	40	24	-	-	16	9	40	14
BOX 5	34	2.4	40	24	-	-	16	9	40	14
BOX 6	34	2.4	40	24	-	-	16	9	40	14
BOX 7	34	2.4	40	24	-	-	16	9	40	14
2 ROOM COMBO	68	2.4	85	50	-	24	26	20	80	35
3 ROOM COMBO	102	2.4	135	80	50	30	32	30	120	55
1ST FLOOR										
PATTERSON	120	3.1	180	100	70	40	-	40	140	72
SWIFTS	220	3.1	220	150	100	60	-	80	200	110
P.SUITE	382	3.1	600	240	220	-	-	120	470	180
GROUND FLOOR										
BELL HALL	307	4	550	240	220	-	-	120	400	150





Events at Carlisle



Carlisle Racecourse is able to stage a wide variety of outdoor and specialist events.

With acres of outdoor space available for hire on both hard standing and grass surfaces

- ★ Idyllic, unique venue
- ★ Spacious exhibition, Conference and Banqueting facilities
- ★ Versatility
- ★ Excellent value for money
- ★ Acres of land for outdoor activities and events
- ★ Extensive parking
- ★ Disabled access

Excellent Venue - easy to find, good parking, choice of rooms for different functions and very friendly and helpful staff. Excellent venue and would definitely use it again.

JEN ROPER. H & H Group plc

Event on Tuesday 24th March 2009


We have been using Carlisle Racecourse as a conference venue for over five years for both local and regional events. After years of trying to find the ideal venue, we were introduced to the Racecourse. It meets our needs in many areas: the amount of space we have for exhibitors and delegates; car parking allocation; the quality of refreshments; the competitive prices it offers; and the service we have received in the organisation of our events and on the day of our conferences. Through the efficient, friendly staff, we have found the Racecourse flexible and responsive to our individual needs. We would highly recommend using the Racecourse as a conference venue.

FIONA KELLY. Tissue Viability Nurse

We have found Carlisle Racecourse the ideal venue for the large scale annual event we organise. It includes a series of presentations, workshops and over 20 stands for different organisations. Everything happens simultaneously throughout the day and the venue has the capacity to cope with all of them whilst still providing a first class service for event organisers and delegates alike.

CARLISLE FUNDING FAIR EVENT TEAM





Weddings

An occasion to remember at a venue you and your guests will never forget.
Carlisle Racecourse will truly make your wedding a day to be remembered forever.

A truly special day deserves a truly special venue. At Carlisle you will find we overlook nothing except the Racecourse. Planning is everything and our in-house team, which regularly co-ordinates superb race days with military precision and perfect timing, is available all year round to advise on every conceivable wedding need.

From the moment you make first contact with us, you will work with an experienced event co-ordinator who will tend to every possible requirement throughout all stages of planning and implementation for the event.

And on the special day itself, dedicated staff will be available to ensure everything runs like clockwork, leaving you to get on with doing what matters – enjoying the day.

Carlisle Racecourse is the proud holder of a license to conduct the wedding ceremony in the The Edinburgh Woollen Mill Grandstand at the racecourse.





How To Find Us

By Road

From the North and South

Come off junction 42 of the M6. Follow signs for Dalston. Follow the road for approximately 2 miles until you reach a staggered junction and turn right. The racecourse is approximately a half a mile on the left hand side.

From the East

Take A69 or A66 to M6 motorway. Join the M6 and come off at junction 42 and follow directions above.

From the West

Travel along the A595 following signs for Carlisle. Approx 1 mile after Thursby roundabout take right signposted for Dalston (Peter Lane). At T junction in Dalston turn right. Follow road until reach Bridge End pub. Turn left over the bridge and follow signs for Durdar. When you reach the next junction turn left. The racecourse is approximately a mile on the left hand side.

By Rail

To Carlisle Station, Stagecoach (01228 597222) operate a bus service to Durdar – Route 66. Alternatively the Racecourse is only a short taxi ride away.

By Air

Carlisle Airport is approximately eight miles from the Racecourse. Helicopter landing at the Racecourse by prior arrangement only.



Carlisle Racecourse

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