



NEWS RELEASE

RACECOURSE READY FOR POPULAR LADIES' NIGHT

CARLISLE Racecourse is preparing for what is traditionally one of its most popular racing fixtures of the year.

It's Edinburgh Woollen Mill Ladies' Night on Monday 2 August with prizes and goodies galore.

As well as all the horse racing, tribute band Bjorn Again are in concert for a full hour and a half at the end of the evening.

Guest star for the night is Miss Cumbria – 18-year-old Kirsty Day who is the 'face' of Edinburgh Woollen Mill Ladies' Night.

The racecourse's managing director John Baker said: "Attendances at the last four Ladies' Nights have averaged more than 7,000 people.

"We've enjoyed a fabulous July with a modern-day record crowd for excellent horse racing and Jools Holland in concert, followed by another big attendance for last Sunday's X Factor concert.

"Advance ticket sales are good for Edinburgh Woollen Mill Ladies' Night, so we're looking forward to a fantastic occasion combining exciting horse racing, fashion and music."

Hundreds of ladies who come through the entrances early will be winners even before they've placed a bet because they will be given a Debenhams goody bag.

The 'best dressed' lady wins £250 to spend at Edinburgh Woollen Mill and the lady with the 'best hat' as well as the 'bets dressed' gent each receive £100.

As well as that, everyone coming into the racecourse will be entered into a draw to win a Pequignet watch, earrings and bracelet, worth a combined total of £4,000, supplied by jewellers Beadle & Hill.

On the track, the feature race is the £7,500 Edinburgh Woollen Mill Handicap Stakes.

Entrance gates open at 4pm, and racing takes place between 6.25pm and 8.55pm. Bjorn Again are on stage for 90 minutes after which the bars will shut.

The Bjorn Again show was created more than 20 years ago in Australia and has since achieved cult status, using "Swenglish" to communicate with the audience. Now a brand of its own, Bjorn Again employs a team of professional session singers and musicians to perform around the world.

Grandstand & Paddock tickets cost £15. Seniors pay £10. Accompanied under 16s are admitted free of charge. Further information is available at www.carlisle-races.co.uk, while tickets can be ordered on 0844 579 3002.